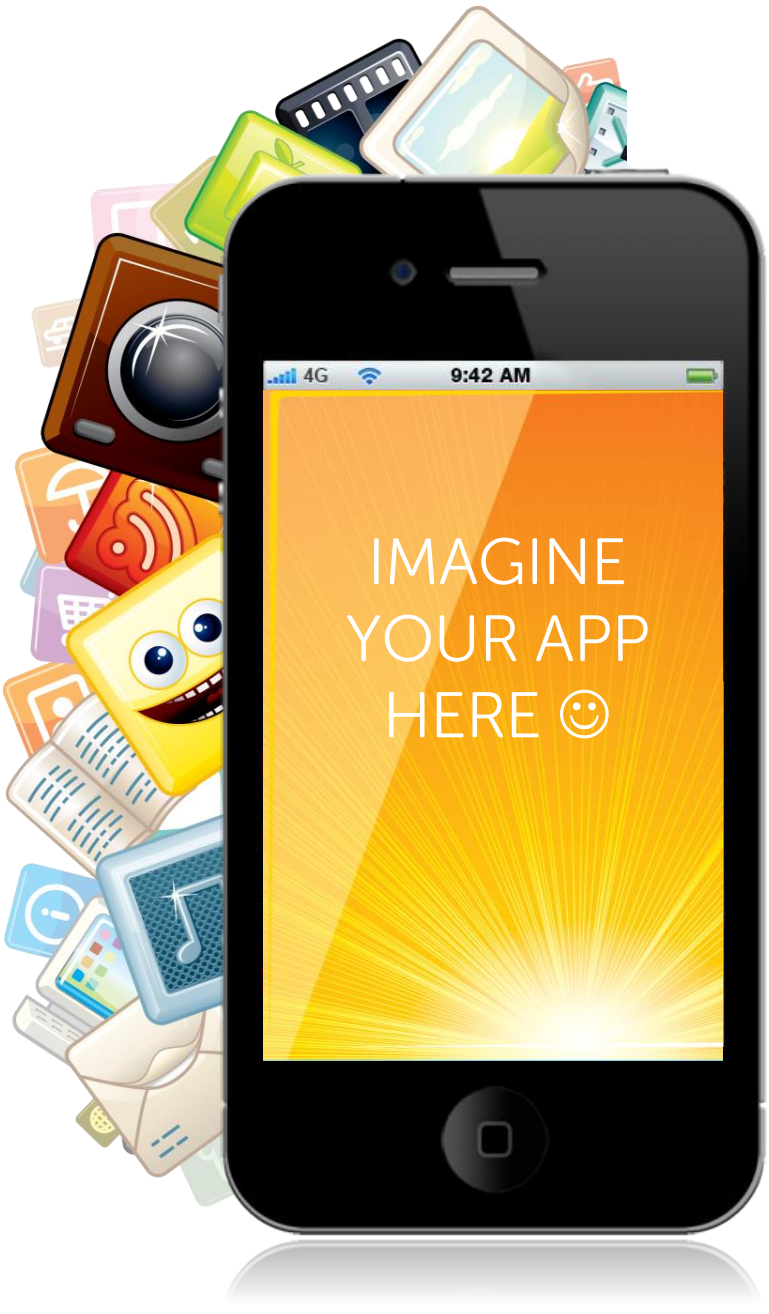
GROW YOUR BUSINESS WITH A **MOBILE APP**



ABOUT US

We create high-quality apps for you at an affordable price and provide you with the complete mobile solution necessary to take your business to the next level. Your app will be fully customized to match your brand, with features that will make your app relevant, engaging, and valuable so your customers will come back to your app again and again.

MOBILE MEANS BUSINESS

Mobile Is On the Rise

The mobile industry has exploded in recent years and is growing faster than any other industry in history. Users are turning to their phones and tablets more than ever before to search, play, shop, and access the content they love while on the go. In fact, there has been a 400% growth in mobile searches over the past year, and by 2016, 300 billion apps will be downloaded annually. With the mobile revolution well underway, it is crucial for businesses to build a mobile presence and grab their share of the market.



Why You Need a Mobile App Now

Mobile apps are the most powerful promotional tool out there, and are integral to businesses of any size. Today, having a website just isn't enough. Your customers are searching for your business on mobile. They use the mobile web to look up your store location, compare prices, make purchases, and discover new businesses in their area. If you want to expose your business to a greater audience and draw in new clients from the mobile space, you need an app today.

Increase Revenue

Offer coupons and special promotions, and enable customers to purchase your products or services through the app. Enable customers to make appointments and browse your product catalog.

Enhance Business Efficiency

Enable customers to call in a click, and collect feedback and information about your customers.

Improve Customer Loyalty

Deliver efficient customer support and enhance communication directly through the app. Mobilize your stamp card, offer rewards, and display reviews, maps, and contact information.

Promote Your Business

Get discovered on the various app marketplaces and attract new customers searching the web via their mobile devices. Go viral and extend your reach by enabling existing users to share your content.

Engage Users Anytime, Anywhere

Send push notifications to connect with clients instantly and inform them of any announcements or special offers.

Share Content

Build brand awareness and lasting relationships by staying connected via the social channels. Share your photos, videos, Facebook posts, Twitter feeds, and more.

CUSTOMIZED APP FEATURES

With our wide range of features, we'll customize your app to fit your brand or business. The following is a list of features that can be integrated into your app based on your individual business needs.

Make Money

- **E-Commerce** – Integrate a mobile shopping cart so customers can easily purchase your products and services through eBay, Shopify, Etsy, and more.
- **Bookings** – Let customers book a table right through the app with OpenTable, Urbanspoon, or TopTable.
- **Order Food** – Let customers place an order on the go via GrubHub, Seamless, Eat24Hours, OLO, Online Ordering, and other online services.
- **Coupons** – Generate revenue by notifying customers of coupons, promotions, and special offers.
- **Scheduling** – Enable customers to make an appointment based on your available time slots, and syncing it with their calendar using online appointment platforms like Genbook, Schedulicity, and Appointy.

Increase Loyalty

- **Mailing List** – Promote your products and keep customers posted about important news by having them sign up for your mailing list via the app.
- **Forms** – Provide customers with an easy way to stay in touch, share feedback, report issues, book appointments, order products or services, and make suggestions. Users can upload a map or image along with their report.
- ***Loyalty Programs** – Keep customers coming back for more by offering rewards and stamp cards right on the app.

Engage Users

- **Push Notifications** – Engage with customers instantly by announcing limited-time offers, sneak previews, new products, and more with geo-targeted push notifications.
- **LiveAlbum** – Customers can take, share, and view photos directly from the app with LiveAlbum, allowing app users to capture all the greatest moments of your party, conference, or grand opening, Create marketing competitions and let users share photos of your inventory.
- **Reports and Forms** – Provide an easy way for customers to report issues, send feedback, schedule a meeting, and order products and services.

Promote Your Business

- **About/Contact Us** – Make it easy for customers to get in touch or learn more about your business.
- **Click-to-Call** – Get more calls by enabling customers to call you at the click of a button.
- **Directions & Maps** – Display the exact location of your business, events, or branches so your customers can easily find you.
- **User Reviews** – Attract new customers by displaying your reviews on Yelp, Citysearch, and other guides.
- **Catalogs** – Showcase products or services in various categories. Include links for purchasing items.
- **Menu** – Make customers' mouths water as they browse your menu and view images of your dishes right from the app.
- **Events** – Make sure customers mark their calendars for all your important events, whether it be a big sale, promotion, or anniversary gala. Customers can also buy tickets from the app.
- **Tell-a-Friend** – Get more people downloading your app by allowing customers to tell their friends, family, and colleagues about it via email, Facebook, and other sharing tools.

Share Your Content

- **RSS Feeds** – Keep customers updated on all your latest business news by integrating feeds from a variety of media.
- **Social Feeds** – Get customers talking about your business on all the social channels, including Facebook, Twitter, Instagram, and more, directly from your mobile app.
- **Video Gallery** – Present video clips about your business, featuring new products, how-to videos, a general tour, and more by adding videos from YouTube and Vimeo.
- **Photos** – Display a gallery of photos from company events, grand openings, products, and more by connecting with Picasa, Tumblr, Flickr, Facebook, etc.
- **Music** – Make sure customers are always on beat by adding your playlists from SoundCloud, Beatport, and other services. Musicians can sell their albums via iTunes and Amazon through the app.

***Coming soon**

WHY CREATE YOUR APP WITH US?

From mobile apps to mobile websites, we provide a powerful solution to grow your business on mobile and reach new heights.

Platform Support
Your app supports all major mobile devices (iPhone, iPad, Android, HTML5) in minutes, with no compromise on quality or functionality.

Custom Development
We build your app for you with features most relevant to your business type. We also design it to match your business' look and feel, including the color scheme, logo, layout, etc.

Monetization
Make money with our vast range of ROI-generating features within the app, such as coupons, loyalty stamp cards, e-commerce, advanced find me/contact me features, and more.

Management
Review and test out the app we build for you before it's finalized and published to the app stores. We also provide you with a personal dashboard that enables you to engage with your mobile users directly.

Promotional Tools
Share your app with the world using automatically generated QR codes, banners, landing pages, and more.

Analytics
Track your apps' performance by viewing reports of app installs, page views, and more.

WHAT DO YOU GET?

Basic Services
- **Custom app development –** we build your app for you based on your individual business needs, for one or more of the major platforms: iOS, Android, iPad, HTML5, and Android tablets
- **Relevant features –** we customize your feature package based on your business type
- **Custom design** to match your business, including color theme, images, logo, splash screen, layout, and more
- **Mobile website** – a mobile-friendly version of your website, optimized for the mobile web experience

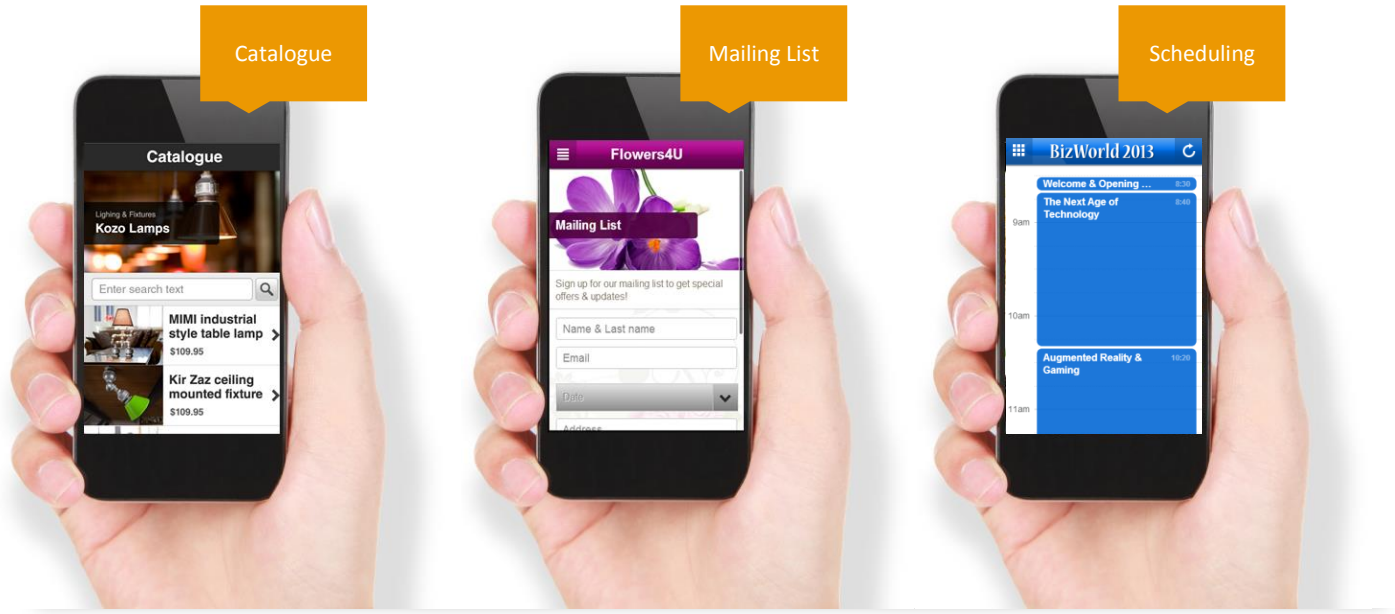
Complementary Services
- **Redirection code –** takes visitors to your mobile website when accessing your website from their mobile device
- **Custom domain** for your mobile site
- **App submission services –** we save you the headache and submit your app to the various stores for you
- Hosting, maintenance, and content updates
- Basic to advanced design options

Advanced Services
- **Push notifications –** send your app users messages in real time to notify them of special promotions or offers, based on geographic location
- **Usage reports** to optimize user engagement and track what app features are most used and measure your ROI

- **Promotional toolkit –** includes a QR code for downloading your app, a customized landing page, email download link distribution, banners, and more
- **Custom dashboard** with a private login so you can engage with your customers directly and view live analytics
- **Complete marketing solution,** planned and executed for you – promotions, campaigns, and more

EXAMPLE APPS & FEATURES

Businesses:



Restaurants:

